ESTTA Tracking number:

ESTTA343185 04/20/2010

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194142
Party	Defendant Multi-Holding AG
Correspondence	
Address	Isler & Pedrazzini AG Postfach 1772 CH-8027 Zürich, SWITZERLAND
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Jessica S. Sachs
Filer's e-mail	jsachs@hdp.com
Signature	/jss/
Date	04/20/2010
Attachments	Appointment of Attorney.PDF (2 pages)(54313 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Corporation)		
; AG))))	Opposition No. 91194142 Serial No. 79/070,235 Mark: MCSUN	
VOCATION AND SU			
	Opposer, AG Applicant. VOCATION AND SI	Opposer,)) (AG)	

Multi-Holding AG, Applicant in the above-identified Opposition, hereby revokes all Powers of Attorney previously given in this matter and appoints the law firm of HARNESS, DICKEY & PIERCE, P.L.C., a firm including, among others G. Gregory Schivley and Jessica S. Sachs, of the City of Troy, State of Michigan, and all its Attorneys at Law admitted to practice, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and the Trademark Trial and Appeal Board relating to this matter. Please direct all communications to:

G. Gregory Schivley/Jessica S. Sachs HARNESS, DICKEY & PIERCE, P.L.C. 5445 Corporate Drive, Suite 200 Troy, Michigan 48098 Telephone (248) 641-1600 Facsimile (248) 641-0270 E-Mail: jsachs@hdp.com

MULTI-HOLDING AG

Dated: April 20, 2010

G. Gregory Schivley

Jessica S. Sachs

HARNESS, DICKEY & PIERCE, P.L.C.

Attorneys for Multi-Holding AG

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

McDonald's	Corporation)	
	Opposer,)	
)	Opposition No. 91194142
v.)	Serial No. 79/070,235
)	Mark: MCSUN
Multi-Holdin	ng AG)	
	Applicant.)	
).	

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **Revocation and Substitution of Power of Attorney** has been served on the following counsel for Applicant by mailing said copy on April 20, 2010, via First Class Mail, postage prepaid to:

John A. Cullis
Neal, Gerber & Eisenberg LLP
Two North LaSalle Street
Suite 1700
Chicago, Illinois 60602

Rebecca Olivier